



The 2019 Trail's End Parent/Scout Portal & Scout App



Click to
Download the App



Download from your App Store



SAVE TIME with the New Trail's End App

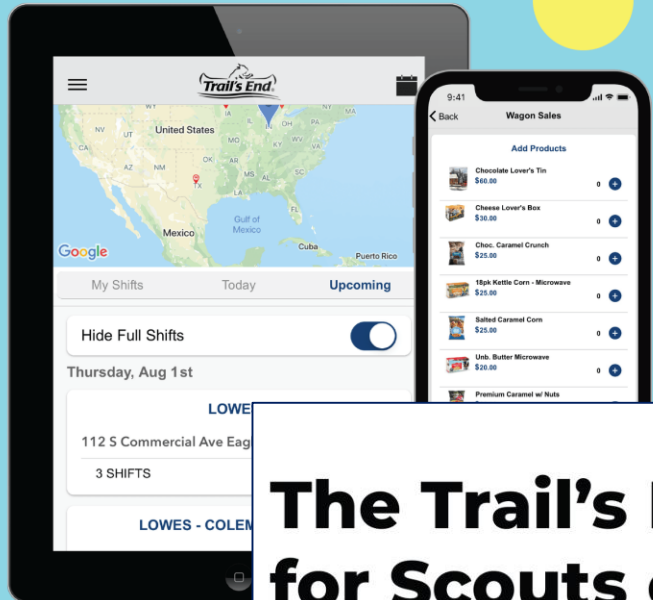
Text APP to 62771 to get a link to download.

The app for Scouts to track and report real-time storefront, wagon and online sales, accept cash and credit cards, track inventory by Scout and storefront, and sign up for storefront shifts.



Please check for updates as we will continue to release improvements as we receive feedback.

Have questions? Get answers.
teappsupport@trails-end.com



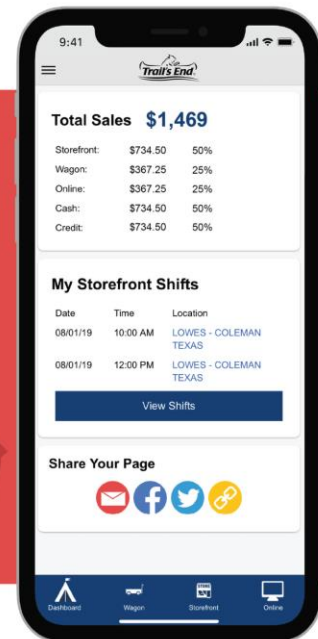
The Trail's End App is for Scouts only.

Unit leaders must manage their unit's sale through the unit portal at www.trails-end.com

The same email address can be used if you have multiple Trail's End accounts.

<https://apps.apple.com>


<https://play.google.com>



Register as a Parent

www.trails-end.com/registration


[Benefits](#) [How It Works](#) [Tips](#) [Training](#) [Commit Unit for 2019](#)

[FIND A SCOUT](#) [SUPPORT MILITARY](#) [PRODUCTS](#) [REGISTER](#) [SIGN IN](#)


What Type Of Account Would You Like To Register?


[PARENT, ON BEHALF OF MY SCOUT](#)
[SCOUT](#)


If you have an existing Scout account, click [here](#) to sign in.



[Success Stories](#)
[Training](#)
[FAQs](#)
[About Us](#)

[Support A Scout](#)

[Support Military](#)

[Products](#)

All registration screenshots are from the desk Portal.

If you already have an existing Scout account, sign-in as you have in the past.

Follow the steps

www.trails-end.com/registration

Step 1. Parent Information

Step 2. Scout Information

Step 3. Create Login *

*If you have multiple Scouts- create an account for each Scout, with their own username. You can use the same email address for all accounts.

Decision on how sales are distributed for your Scouts should be discussed with your Unit Popcorn Kernel.

Parent Registration

1

Parent Information

2

Scout Information

3

Create Login

4


Unit Selection

Parent's Full Name *

First Name

Last Name

Email Address *



Follow the steps continued

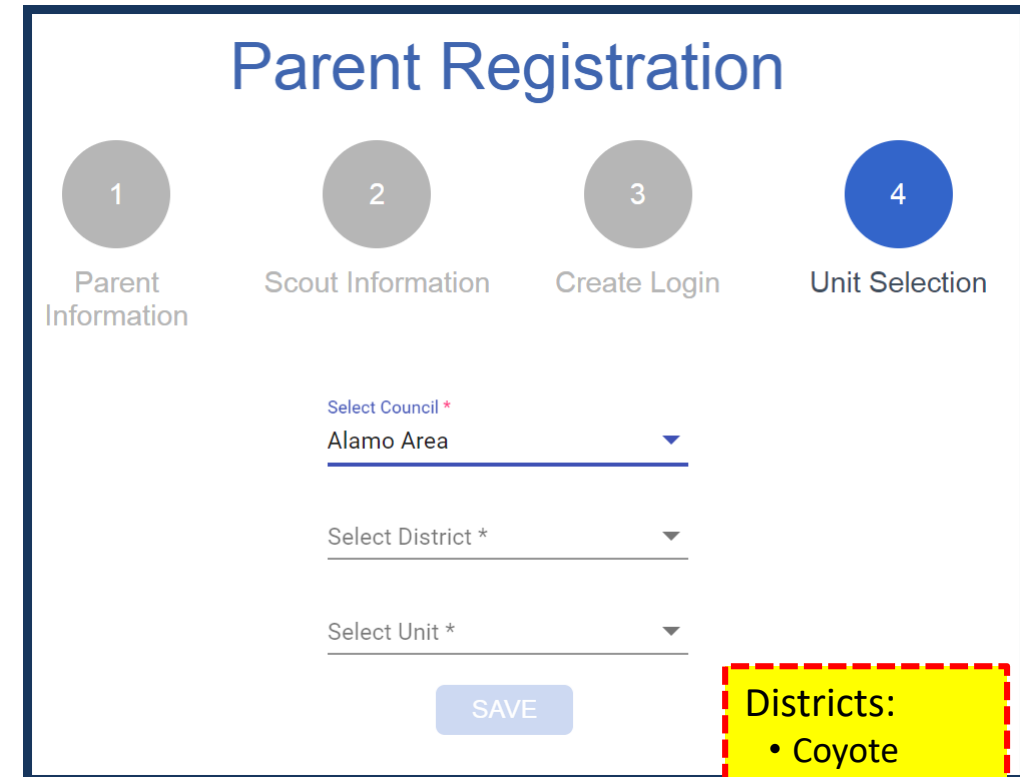
www.trails-end.com/registration

Step 4. Unit Information

- Select Council: Alamo Area
- Select District: Be sure to select a current district. Old district names are also still showing as available.
- Select Your Unit

Step 5. Accept Terms of Service

Step 6. Login and get Started!



The screenshot shows the 'Parent Registration' form with four steps: 1. Parent Information, 2. Scout Information, 3. Create Login, and 4. Unit Selection. Step 4 is the active step. The form includes three dropdown menus: 'Select Council *' with 'Alamo Area' selected, 'Select District *', and 'Select Unit *'. A 'SAVE' button is at the bottom right of the form.

Districts:

- Coyote
- Fiesta
- Mesquite
- Oak Tree
- Prickly Pear
- River
- Roadrunner
- Wild Flower

Login Page

**FREE SHIPPING ON
EVERY ONLINE ORDER!**

SCOUTS WHO SHARED THEIR FUNDRAISING
PAGE DURING FREE SHIPPING IN 2018
SAW 60% MORE SALES.



REAP THE REWARDS!

- EARN YOUR WAY TO SUMMER CAMP.
- PAY FOR DUES, UNIFORMS, AND OTHER SCOUTING FEES.
- MEET YOUR ANNUAL FUNDRAISING GOALS FASTER THAN EVER BEFORE!



SIGN IN & SHARE



Don't have an account?

[GET STARTED](#)



Hello! Let's get started.

Enter your details below.

Login





[SIGN IN](#)

[Forgot Username?](#) [Forgot Password?](#)

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[Terms & Conditions](#)

Dashboard at first login



Connor Franklin

Troop 0208
Roadrunner
Alamo Area
Scout Code: 7E2LSHFF7

Dashboard

Training

Sales

Wagon

Storefront







Online

Manage Page

Rewards


Need Help?
Contact Us

Share Your Page:




DOWNLOAD OUR APP

Hello, Connor!



Dashboard

Percent of Goal:



Set a Goal!

\$0.00 Sold

\$0.00 Remaining

My Storefront Shifts

BOOK A SHIFT

No data available

Total Sales

VIEW MORE

\$0

Storefront: \$0 (0%)

Wagon: \$0 (0%)

Online: \$0 (0%)

Adjusted: \$0

Face-To-Fac
e

RECORD WAGON SALE

No data available

Online

VIEW MORE

No data available

Your Scout's Story



Connor Franklin

Troop 0208

Roadrunner

Alamo Area

Scout Code: 75238977



Dashboard



Training



Sales

Wagon

Storefront

Online



Manage Page



Rewards

Need Help?

Contact Us

Share Your Page:



DOWNLOAD OUR APP

Hello, Connor!



Your Online Fundraising Webpage

Drop-down



Tell your customers why they should support Scout fundraising.

Drop-down



Select your favorite Trail's End product.

Drop-down



Upload your Scouting photos and videos.

Drop-down



Preview and share your page.

Preview your fundraising page to make sure it looks exactly how you want it. Then share your page with everyone you know via email, text message, and all social media platforms.

PREVIEW YOUR PAGE

Share Your Page:



- Choose "Manage Page"
- Use the 4 drop-downs to customize your Scout's story for online sales.
- You can use the icons above (next to "Share Your Page") to share your Scout's page with anyone.
- It is not required for you to share on social media.

Set a Goal



Connor Franklin

Troop 0208
Roadrunner
Alamo Area
Scout Code: 76139FF7

Dashboard 2

Training

Sales

Or Select Dashboard 2 or Rewards 3

Online

Manage Page

Rewards 3

Need Help?
Contact Us

Share Your Page:



DOWNLOAD OUR APP

Hello, Connor!



Dashboard

Percent of Goal:

1 Select "Set a Goal!"



My Storefront Shifts

BOOK A SHIFT

No data available

Face-To-Face

RECORD WAGON SALE

Online

VIEW MORE

\$0

Storefront:	\$0	(0%)
Wagon:	\$0	(0%)
Online:	\$0	(0%)
Adjusted:	\$0	

No data available

No data available

Set a Goal continued



Connor Franklin

Troop 0208
Roadrunner
Alamo Area

Scout Code: TELBMT77



Dashboard



Training



Sales

Wagon

Storefront

Online



Manage Page



Rewards

Need Help?
Contact Us

Share Your Page:



DOWNLOAD OUR APP

Hello, Connor!



Rewards

Welcome to Trail's End Rewards. Set your sales goal by selecting the tier associated with the Amazon.com Gift Card value you want to earn, then start selling at storefronts, door-to-door, and by sharing your online page. Claim your gift card below and start shopping!



Total Sales

\$0

SUBMIT

Submitted By Leader

\$0



Gift Card Value
Earned

\$0



Amount Left to Claim

\$0

DETAILS

CLAIM \$0 NOW

\$0



Reward Tier Not Yet Reached

\$350 \$500 \$750 \$1,000 \$1,500 \$2,500 \$3,500 \$5,000 \$7,500 \$10,000 \$15,000

NOTE: These are just ideas. Gift cards may be spent on anything you approve of on Amazon.com.
(If you click on an idea it will be "saved" but the ultimate reward decision will be made at the end of the sale.)




Sell
\$15,000
Earn a \$1,200
Amazon.com Gift Card

REWARD IDEAS:



Set a Goal continued

At the bottom of the page...

- Select “EDIT GOAL” 
- Enter your Scout’s goal in the pop-up window. 
- Select “SAVE GOAL” 

Your Scout’s goal will now be listed at the top of every page.



Set Your Goal

2019 Goal: \$0



EDIT GOAL

Edit Your Goal

\$ 2500



SAVE GOAL

Redeemed Amazon.com Gift Card(s)

Set Your Goal

2019 Goal: \$2,500

EDIT GOAL

Let us help you hit your goal!

Sales Overview



Connor Franklin

Troop 0208
Roadrunner
Alamo Area
Scout Code: **7211 880777**



Dashboard



Training



Sales

Wagon

Storefront

Online



Manage Page



Rewards

Need Help?

Contact Us

Share Your Page:



Your Goal: \$2,500

\$0.00 Sold

\$2,500.00 Remaining

Hello, Connor!



Sales Overview

Sales Overview **1** – shows a summary of all sales.

0%

Percent of your fundraising goal

0

Number of face-to-face orders

0

Number of online orders

Average order value across all face-to-face and online orders

Total Sales

\$0

Storefront: \$0 (0%)
Wagon: \$0 (0%)
Online: \$0 (0%)
Adjusted: \$0

Storefront – aka Show & Sell

Wagon – aka Show & Deliver

No data available

Face-To-Face

RECORD WAGON SALE

Online

VIEW MORE

No data available

Share the “Scout Code” for customers to find your Scout online.

Signing up for Storefront sales



Connor Franklin

Troop 0208
Roadrunner
Alamo Area
Scout Code: TEL38FF7

Dashboard

Select Dashboard or Storefront .

Wagon

Storefront

Online

Manage Page

Rewards

Need Help?

Contact Us

Share Your Page:



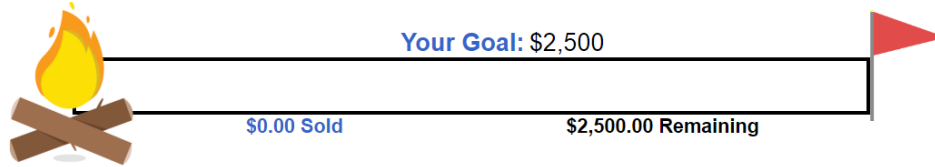
Your Goal: \$2,500

\$0.00 Sold

\$2,500.00 Remaining

Dashboard

Percent of Goal:



My Storefront Shifts



BOOK A SHIFT

No data available

Total Sales

VIEW MORE

\$0

Storefront:	\$0	(0%)
Wagon:	\$0	(0%)
Online:	\$0	(0%)
Adjusted:	\$0	

Face-To-Face

RECORD WAGON SALE

No data available

Online

VIEW MORE

No data available

Signing up for Storefront sales continued



Connor Franklin

Troop 0208
Roadrunner
Alamo Area

Scout Code: [REL0077](#)



Dashboard



Training



Sales

Wagon

Storefront



Online



Manage Page



Rewards

Need Help?

Contact Us

Share Your Page:



Your Goal: \$2,500

\$0.00 Sold

\$2,500.00 Remaining

Hello, Connor!



Storefront Sales



Storefront Sales

\$0



Storefront Sales Split
INDIVIDUAL



Sales By Payment

Cash: \$0
Credit: \$0



Storefront Hours

Worked: 0
Future: 0

Manage Storefront Shifts

< September 2019 >

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

No events today

My Storefront Shifts

No data available

Click on a Storefront in the calendar and choose your shift times. Your shifts will appear in "My Storefront Shifts" (no shifts available in example).

Wagon Sales (door to door sales)



Connor Franklin

Troop 0208
Roadrunner
Alamo Area
Scout Code: TEL38FF7

Dashboard

Wagon

Storefront

Online

Manage Page

Rewards

Need Help?

Contact Us

Share Your Page:



Your Goal: \$2,500

\$0.00 Sold

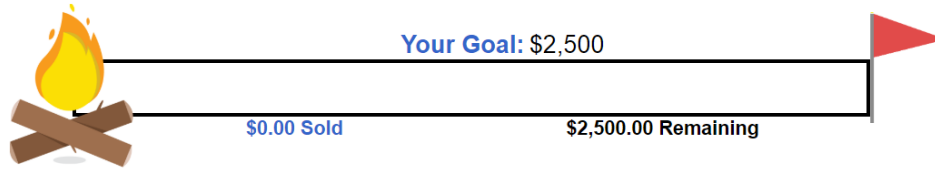
\$2,500.00 Remaining

Hello, Connor!



Dashboard

Percent of Goal:



My Storefront Shifts

BOOK A SHIFT

No data available

Select Dashboard or Wagon .

Total Sales

VIEW MORE

\$0

Storefront:	\$0	(0%)
Wagon:	\$0	(0%)
Online:	\$0	(0%)
Adjusted:	\$0	

Face-To-Face

RECORD WAGON SALE

From the Dashboard select
"RECORD WAGON SALE".

No data available

Online

VIEW MORE

No data available

Wagon Sales continued



Connor Franklin

Troop 0208
Roadrunner
Alamo Area
Scout Code: [HELLO???](#)



Dashboard



Training



Sales

Wagon

Storefront

Online



Manage Page



Rewards

Need Help?

Contact Us

Share Your Page:



Your Goal: \$2,500

\$0.00 Sold

\$2,500.00 Remaining

Hello, Connor!



Wagon Sales

Click on "RECORD WAGON SALE" again.



RECORD WAGON SALE



Wagon Sales

\$0



Cash Owed to Unit

\$0



Sales by Payment

Cash: \$0

Credit: \$0



Avg. Order Value

\$0

Wagon Sales by Product

No data available

Wagon Sale Orders

[all](#)

| [delivered](#)

| [undelivered](#)

| [refunded](#)



Type to search...

No data available

Wagon Sales continued




Scout Code: **HEL30077**

Share Your Page:



Wagon Sales by Product

Record a Wagon Sale

Customer First Name: 

Customer Last Name:

Customer Email:



Customer Phone:

Address:

City:


State:


Zip Code:


Product	Selling Price	Quantity	Total	Mark Delivered
Gold Level Military	\$50.00	<input type="text" value="0"/>	\$0.00	<input checked="" type="checkbox"/>
Silver Level Military	\$30.00	<input type="text" value="0"/>	\$0.00	<input checked="" type="checkbox"/>
Chocolate Lover's Tin	\$60.00	 <input type="text" value="1"/>	\$60.00	 <input type="checkbox"/>
Cheese Lover's Box	\$30.00	<input type="text" value="0"/>	\$0.00	<input checked="" type="checkbox"/>
Chocolatey Caramel Crunch Tin	\$30.00	<input type="text" value="0"/>	\$0.00	<input checked="" type="checkbox"/>
Totals		1	\$60.00	


 **RECORD SALE**

BACK

 Customer info important for tracking product not delivered. But it is NOT required to make a sale.

Select item(s) and quantity of order. 

If not delivered uncheck the box on the right. 

Select "RECORD SALE" 

Wagon Sales continued



Scout Code:

Share Your Page:



Wagon Sales by Product



Dashboard



Training



Sales

Wagon

Storefront

Online



Manage Page



Rewards

Need Help?

Contact Us

Record a Wagon Sale

Customer First Name: 

Customer Last Name:

Customer Email:



Customer Phone:

Address:

City:

State:

Zip Code:

Product	Selling Price	Quantity	Total	Mark Delivered
Premium Caramel w/ Nuts	\$20.00	 <input type="text" value="1"/>	\$20.00	<input checked="" type="checkbox"/>
Jalapeno Cheddar (Ltd Qty)	\$20.00	<input type="text" value="0"/>	\$0.00	<input checked="" type="checkbox"/>
White Cheddar	\$20.00	<input type="text" value="0"/>	\$0.00	<input checked="" type="checkbox"/>
Caramel Corn	\$10.00	<input type="text" value="0"/>	\$0.00	<input checked="" type="checkbox"/>
Misc. Military \$	 <input type="text" value="5"/>		\$5.00	<input checked="" type="checkbox"/>
Totals		2	\$25.00	



RECORD SALE

BACK

 Customer info not required for delivered product(s).*

Select item(s) and quantity of order. 

Misc. Military used for any value of donation other than Gold or Silver level. 

Select "RECORD SALE" 

* Customer information could be useful next year!

Online Sales



Connor Franklin

Troop 0208
Roadrunner
Alamo Area
Scout Code: TEL38FF7

Dashboard

Online

Manage Page

Rewards

Need Help?

Contact Us

Share Your Page:



Your Goal: \$2,500

\$0.00 Sold

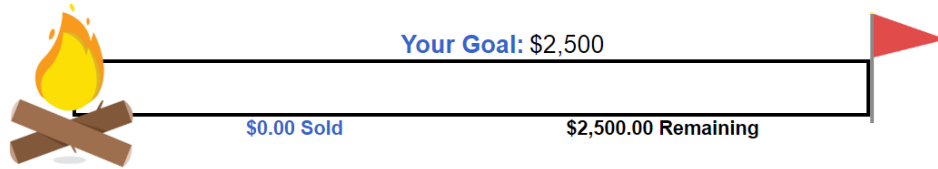
\$2,500.00 Remaining

Hello, Connor!



Dashboard

Percent of Goal:



My Storefront Shifts

BOOK A SHIFT

No data available

Select Dashboard or Online .

Total Sales

VIEW MORE

\$0

Storefront:	\$0	(0%)
Wagon:	\$0	(0%)
Online:	\$0	(0%)
Adjusted:	\$0	

Face-To-Face

RECORD WAGON SALE

No data available

Online









VIEW MORE


From the Dashboard select "VIEW MORE".

No data available

Online Sales

Track your Scout's online sales.
Including where customers are located!
Be sure to scroll down.

Share Your Page:      




Your Goal: \$2,500


\$0.00 Sold


\$2,500.00 Remaining

Hello, Connor

Online Sales

 Online Sales
\$0

 Online Orders
0

 Avg. Order Value
\$0

Sales Over Time







No data available


Top Selling Online Products

Online Orders

Start Date:

No data available


Share Your Page:      




Your Goal: \$2,500

\$0.00 Sold

\$2,500.00 Remaining


Hello, Connor! 

Online Orders

Start Date: End Date:  Type to search...

No data available

Customer Locations



Online Sales Leaderboard

National | [Council](#) | [Unit](#)

Rank	Scout	District	Council	Sales
1	Nathan B	National Pike	Baltimore Area	\$4,690.00
2	Savannah T	LaFayette	Oconeechee	\$3,835.00
3	Scouting I	Daniel Morgan	Palmetto	\$2,866.00
4	Daniel H	Talako	Greater Alabama	\$1,500.00
5	Serenity S	4 Sunrise	Michigan Crossroads	\$1,390.00
6	Reagan B	1 Lakeshore	Michigan Crossroads	\$1,005.00
7	Michael J	Matinecock	Suffolk County	\$825.00
8	Camp Maple Dell	Camp	Utah National Parks Cncl	\$685.00
9		31-Trinity Trails	Longhorn	\$627.00

Prizes

Amazon.com Gift Card rewards managed and digitally redeemed by Scout through Trail's End.

Sell
\$350
Earn a \$10
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$500
Earn a \$20
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$750
Earn a \$30
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$1,000
Earn a \$45
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$1,500
Earn a \$75
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$2,500
Earn a \$150
Amazon.com Gift Card

REWARD IDEAS:



★ BONUS LEVEL ★

Trail's End Scholarship Program

Sell \$2,500

Scouts who sell at least \$2,500 (online, face-to-face, or combination) in any calendar year will have 6% of their Qualified Product Sales count towards their own Trail's End Scholarship. Scouts only have to hit the \$2,500 minimum ONE time. Once enrolled, 6% of their sales each year will go towards the scholarship.

<https://www.trails-end.com/scholarship>

NOTE: Reporting of sales is not automatic, forms must be submitted to Trail's End each year per Trail's End guidelines.

Prizes continued

Sell
\$3,500

Earn a \$225
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$5,000

Earn a \$350
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$7,500

Earn a \$550
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$10,000

Earn an \$800
Amazon.com Gift Card

REWARD IDEAS:



Sell
\$15,000

Earn a \$1,200
Amazon.com Gift Card

REWARD IDEAS:



NO LIMIT

Sell above \$15,000 and earn 8% of your total sales in the form of an Amazon.com Gift Card.

Alamo Area Council Bonus Prizes

\$600 Club.....weekly drawings for Scouts who sells \$600 (and in \$600 increments beyond \$600) win a \$50 Scout Shop Gift Card.

Unit Leaders ensure the Trail's End Popcorn System is up-to-date by 10:59 PM each Monday.

\$750 Club.....dry-fit t-shirt

Top 200 sellers...Council-wide special event

Top 100 sellers...Council-wide Spin-n-Win party

Special prizes for:

- Each District's top selling Scout.
- Each District's top selling Unit (by percentage of selling Scouts).

Phone App

(images after you have set-up your online account)

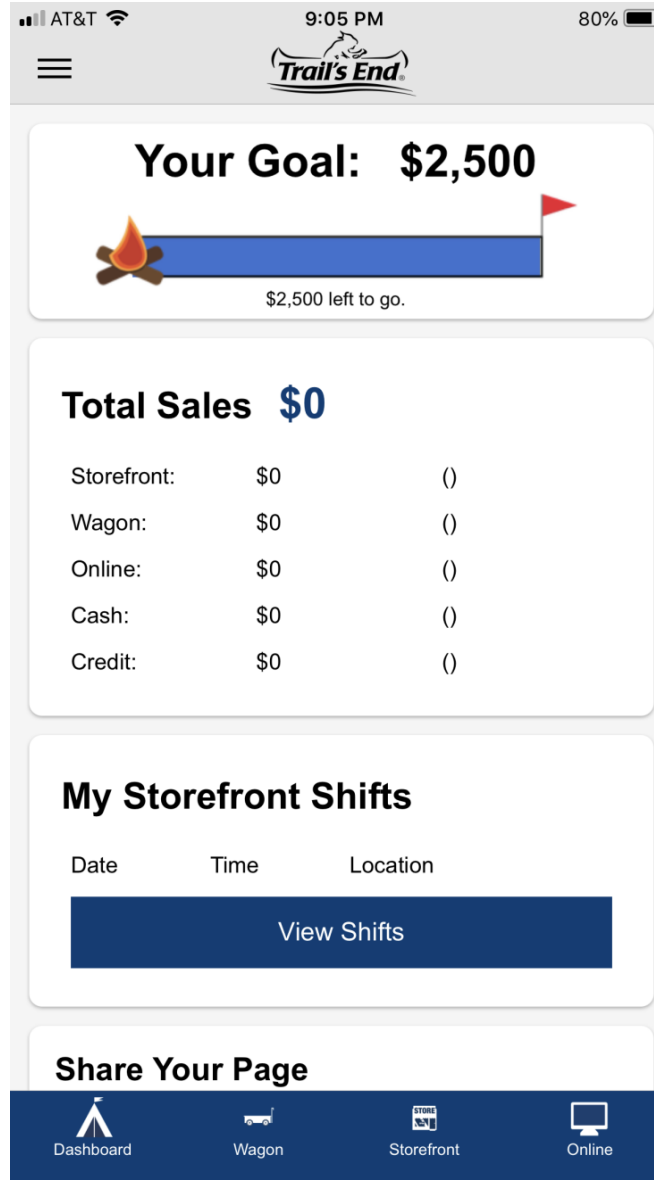
When you open the App –
The initial screen is known as
the “Dashboard”.


From the Dashboard you can
monitor:

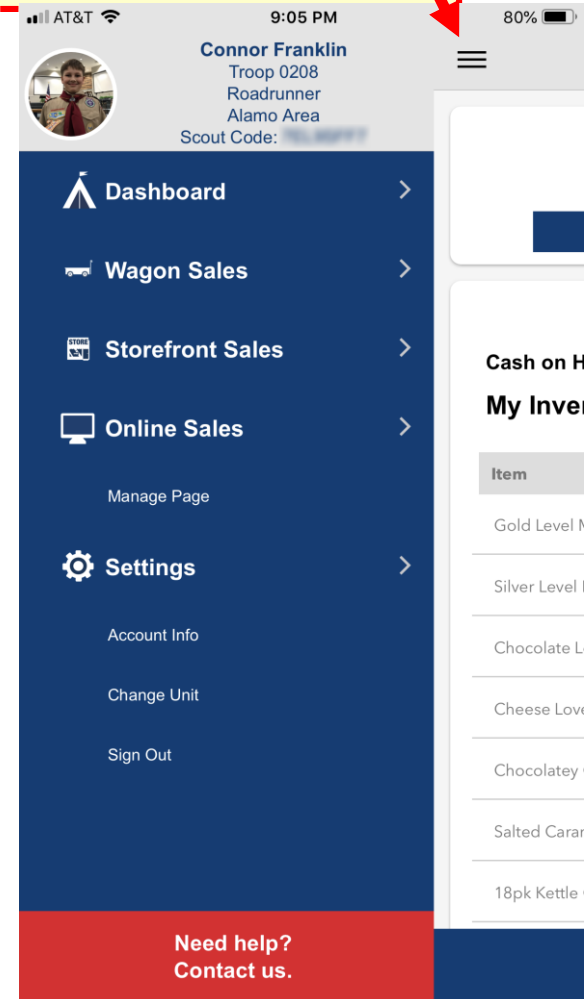
- your progress toward reaching your sales goal.
- total sales, including the total in each type of sale.

From the Dashboard you can select:

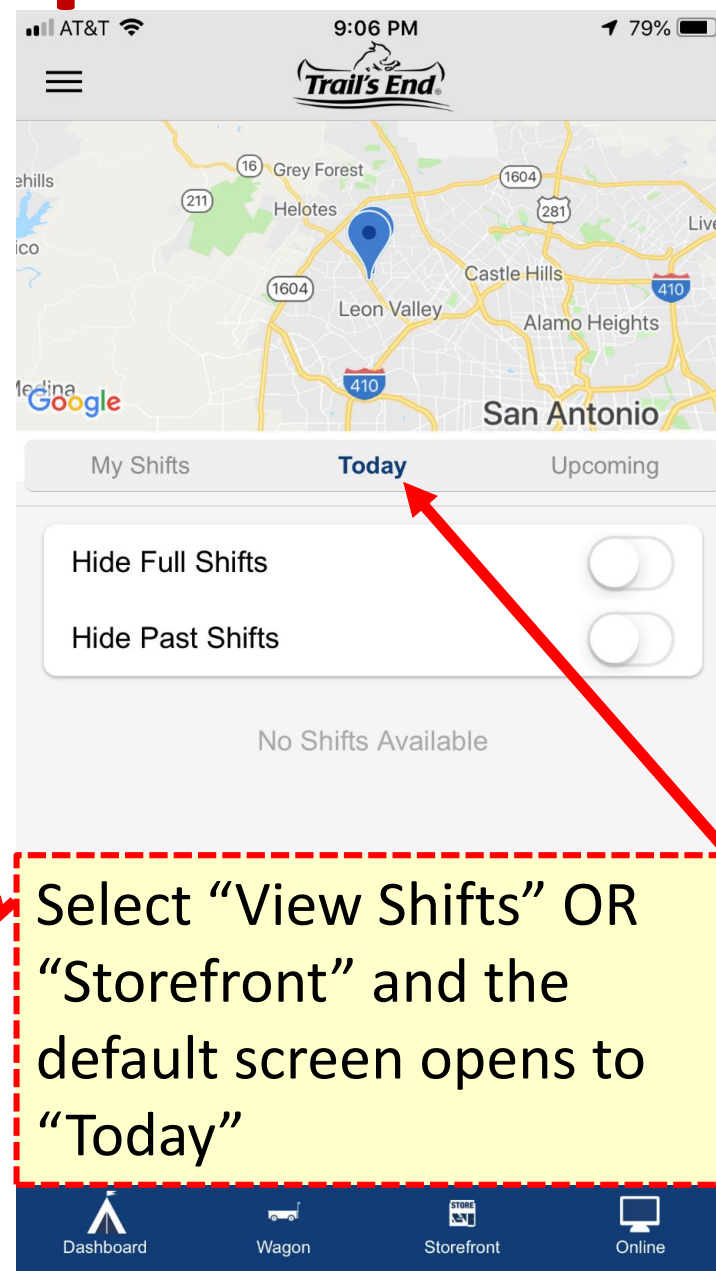
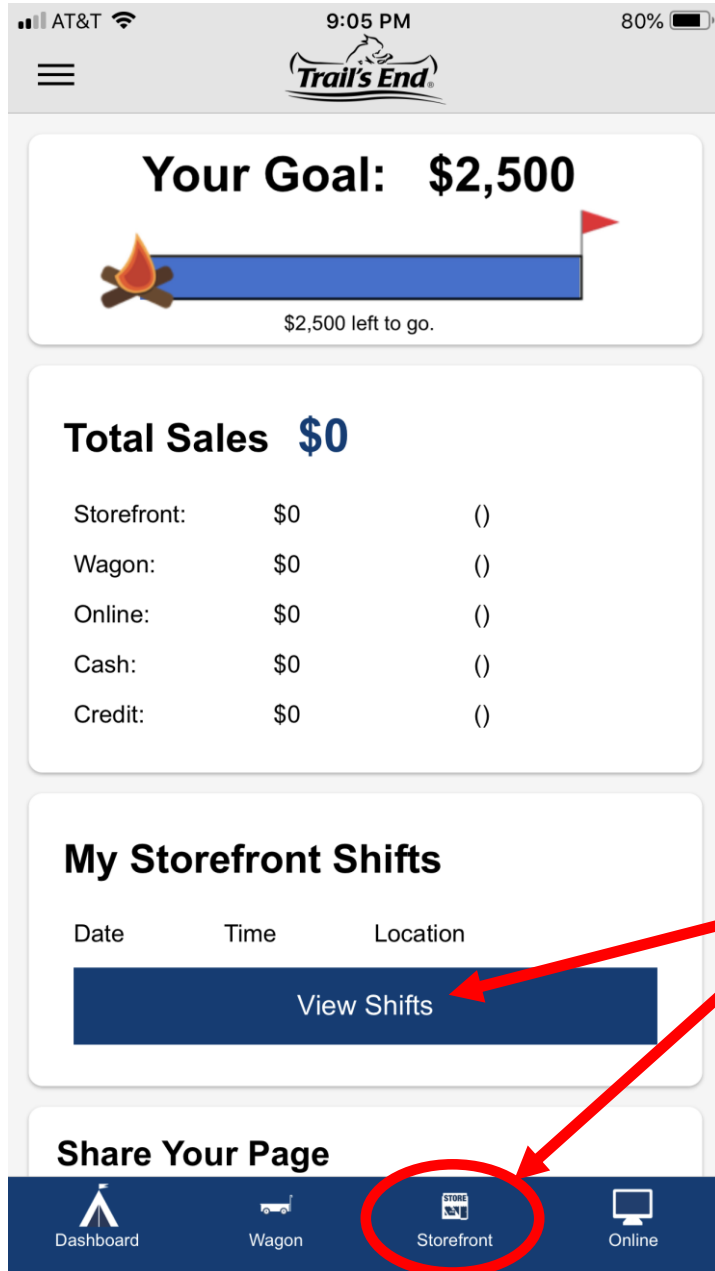
- view Storefront Shifts
- Wagon sales
- Storefront sales
- Online sales



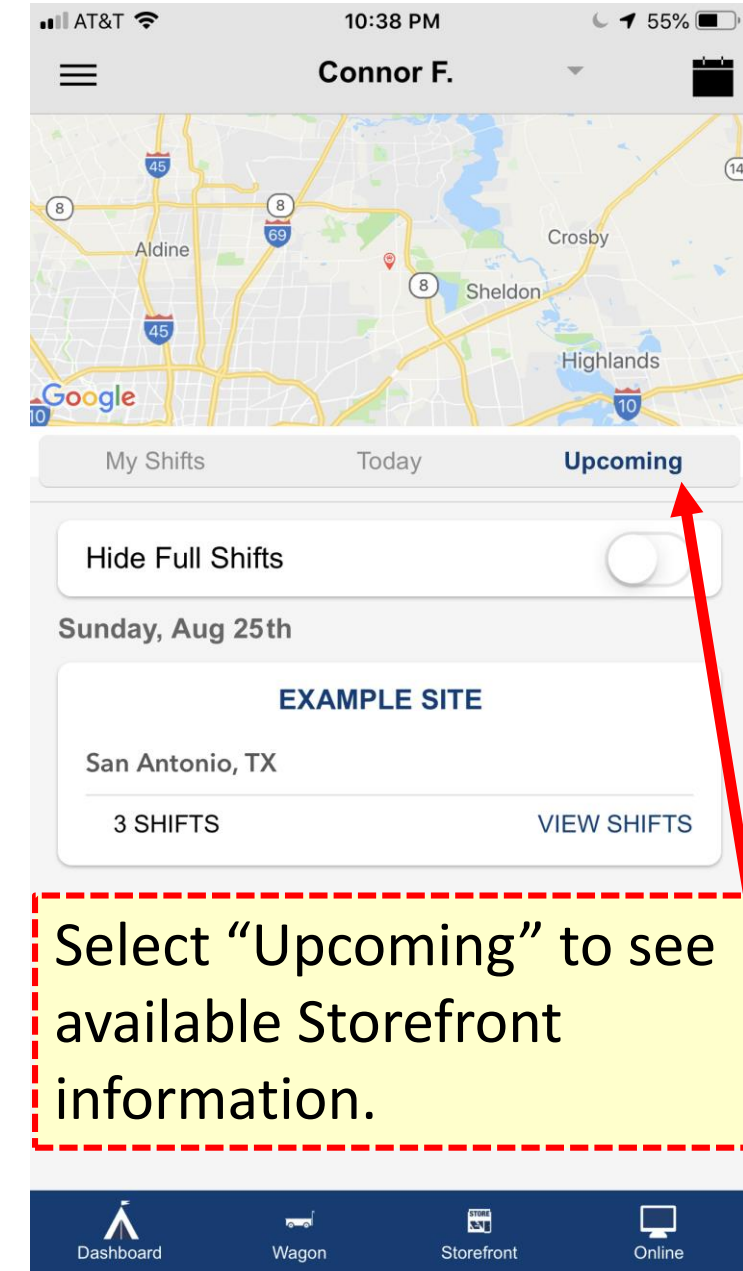
Swipe right, or select the  for more options.



Phone App - Storefronts continued...

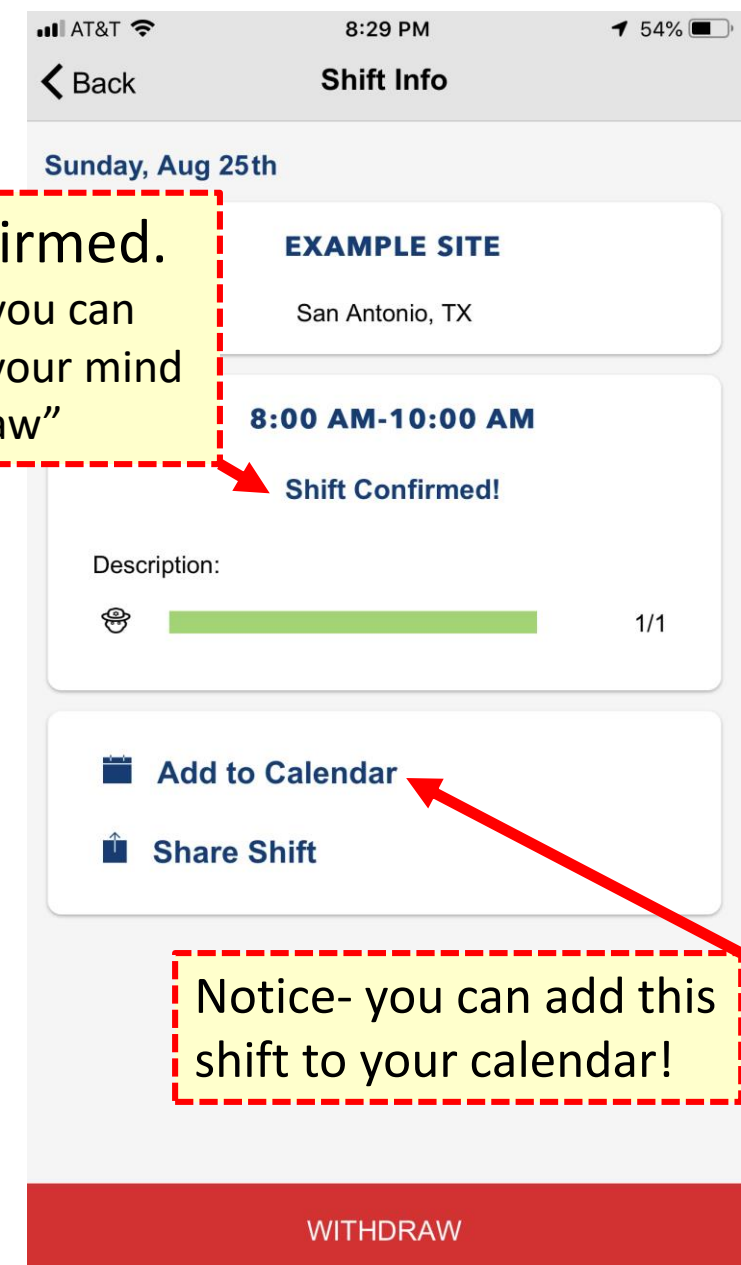
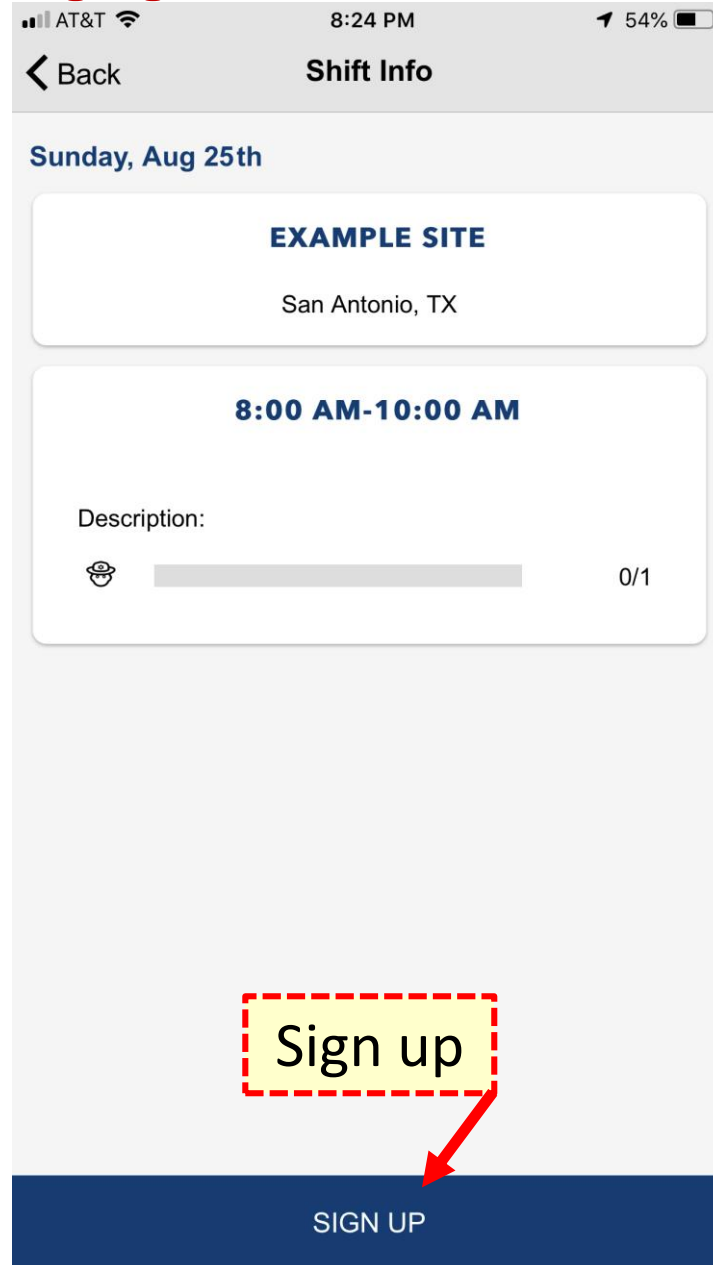
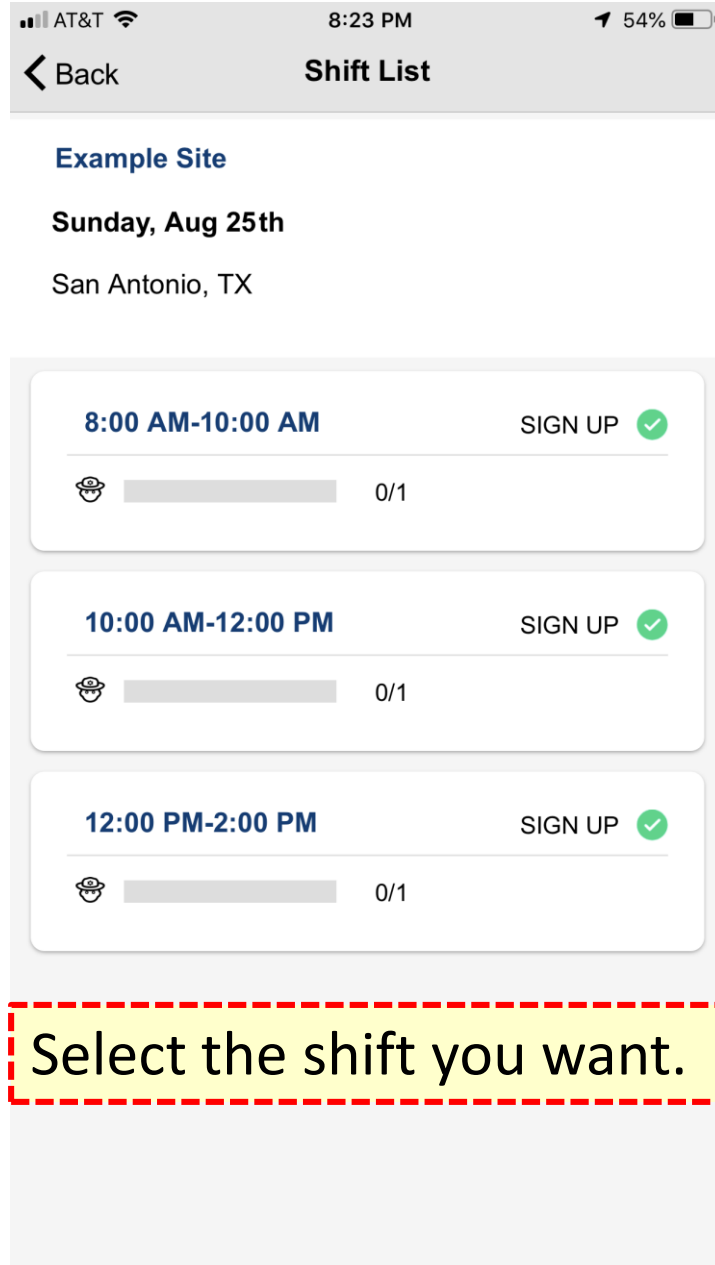


Select "View Shifts" OR "Storefront" and the default screen opens to "Today"

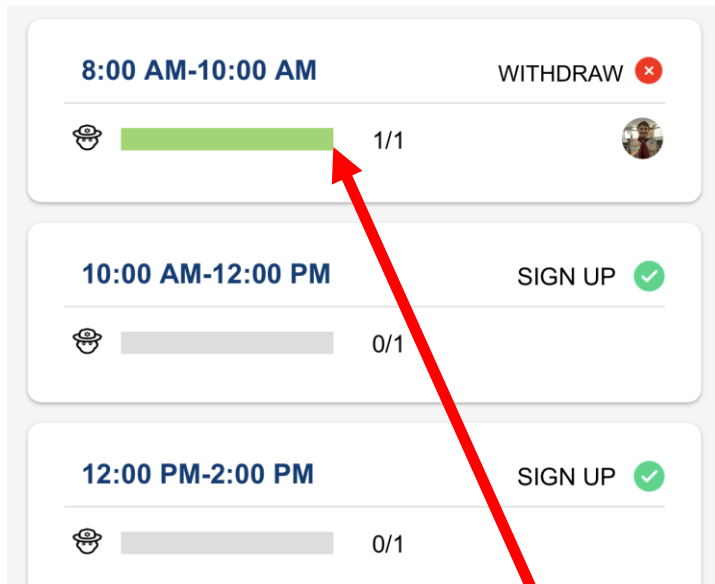
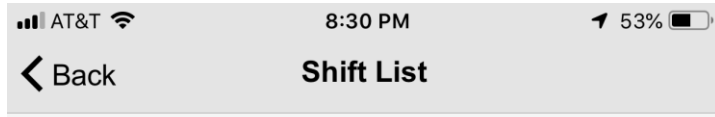


Select "Upcoming" to see available Storefront information.

Phone App - Storefronts continued...

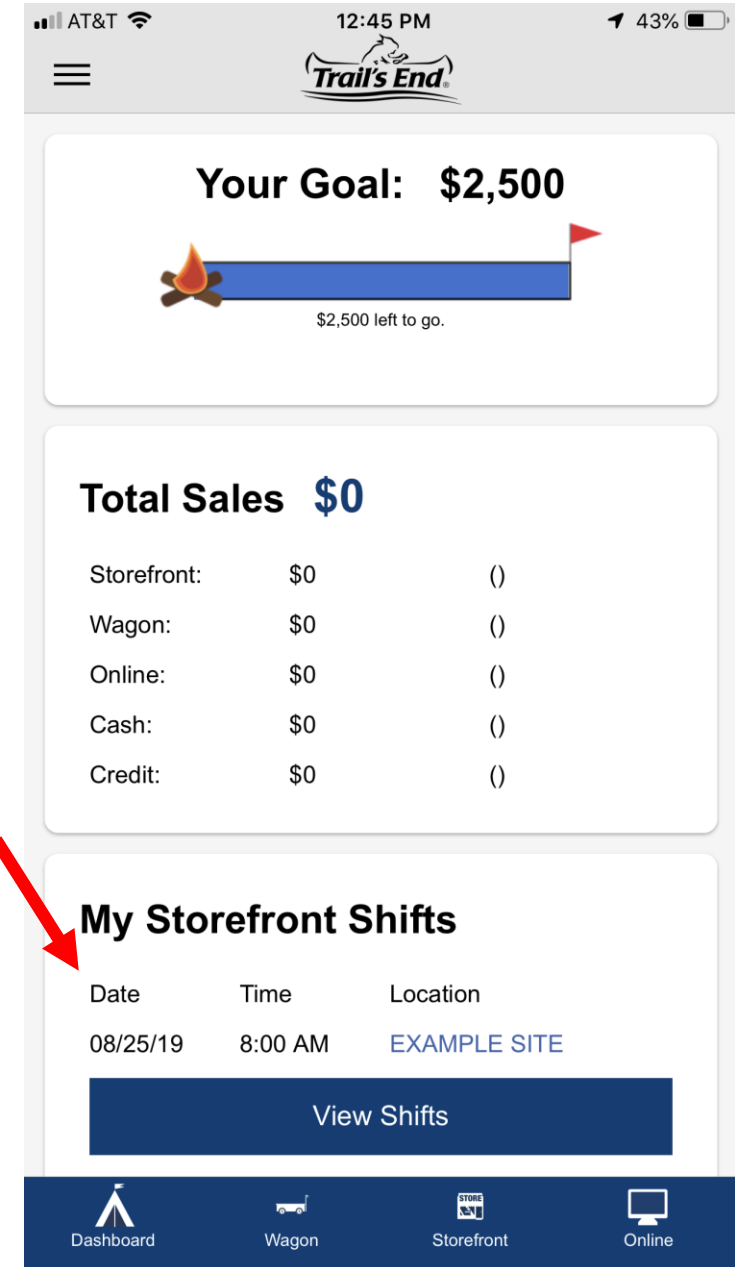


Phone App – Storefronts continued...

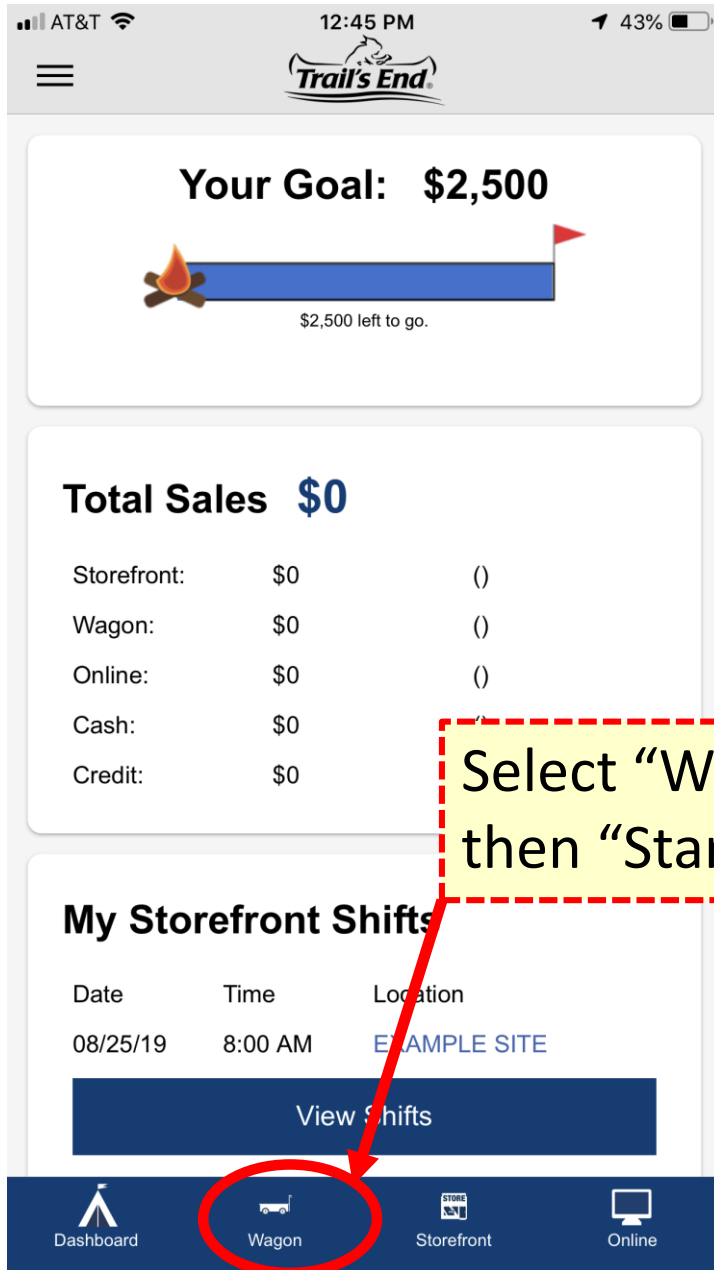


Once you have signed up for a shift it will be reflected on the “Shift Lift” screen.

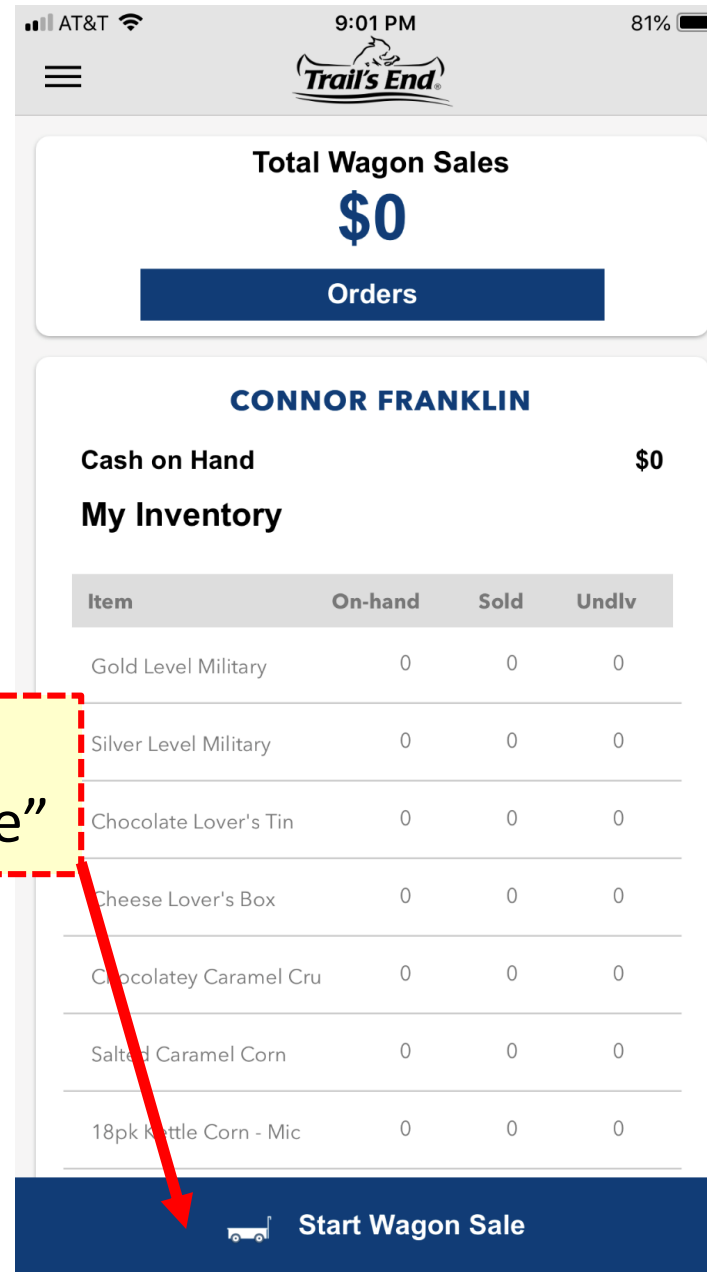
After you have signed up for a Storefront shift, the Dashboard is updated with that information -



Phone App – Wagon Sales

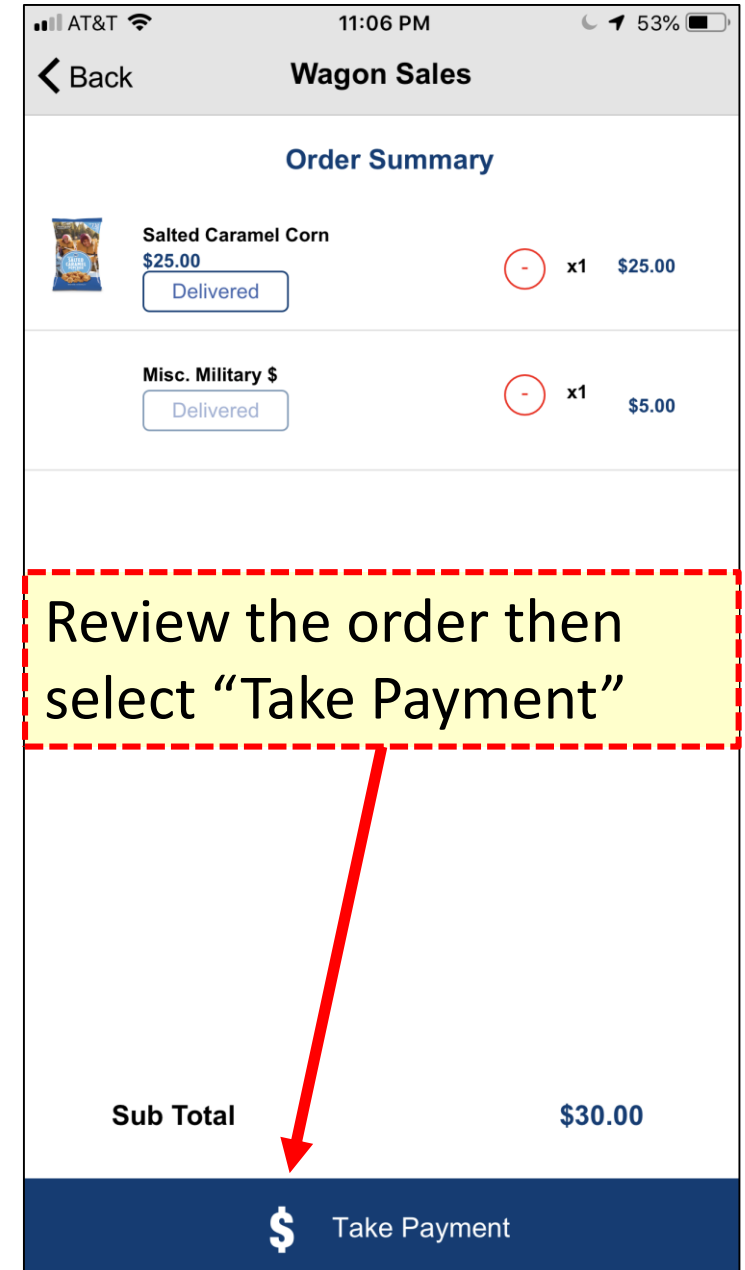
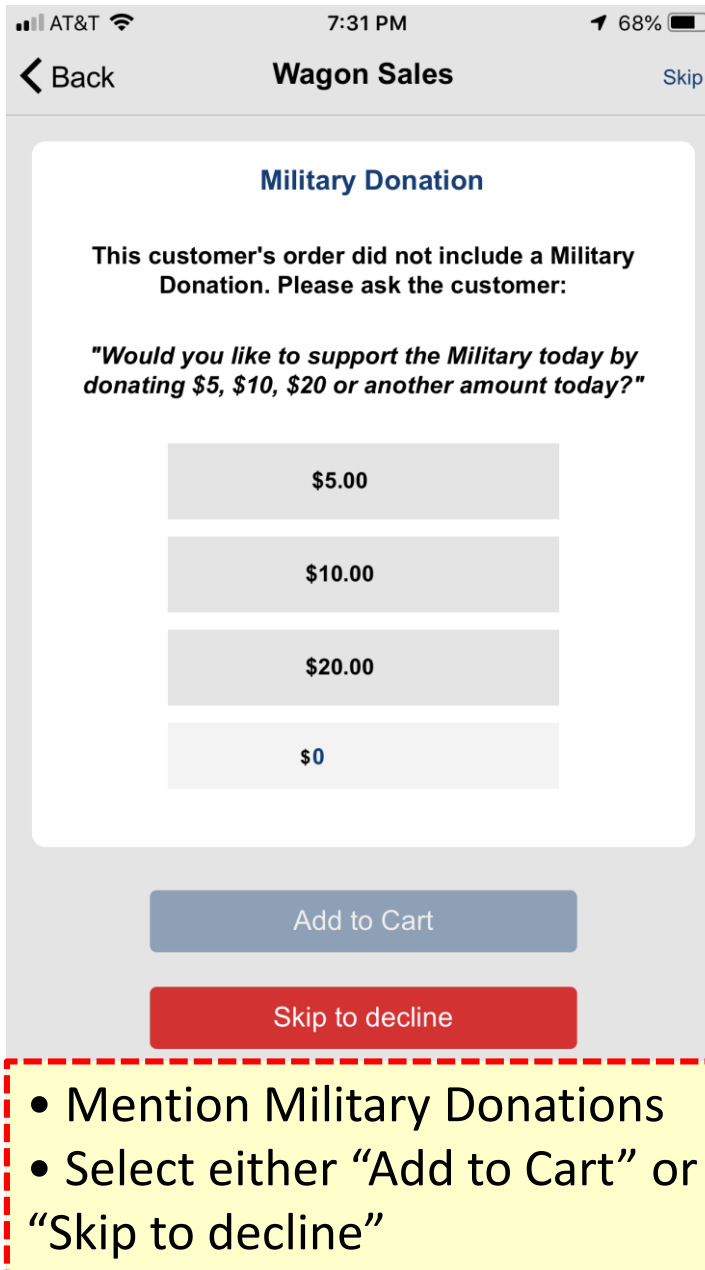
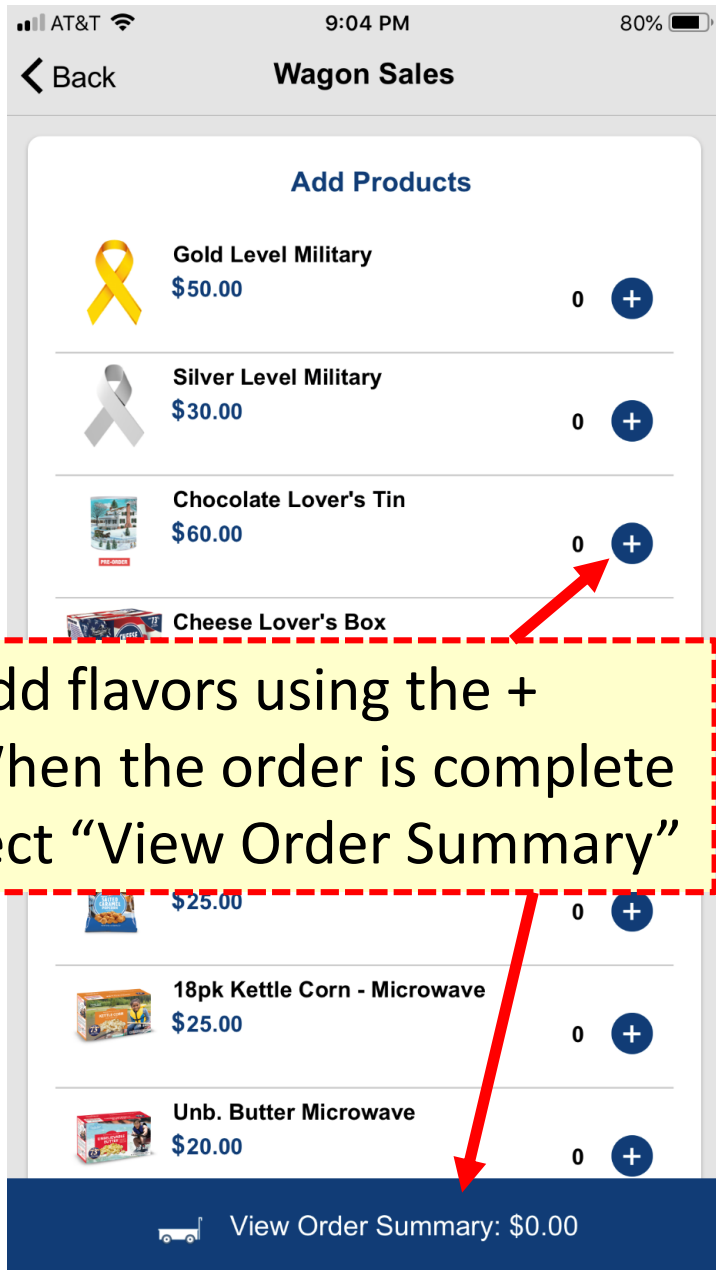


Select "Wagon" and then "Start Wagon Sale"



Notice the Total Wagon Sales screen shows you details about each popcorn flavor including your on-hand inventory, how much you have sold, and the number of undelivered flavors.

Phone App – Wagon Sales continued



Phone App – Wagon Sales continued

Select
“Payment Type”

The screenshot shows the 'Wagon Sales' app interface. At the top, the status bar shows 'AT&T', signal strength, Wi-Fi, time '11:07 PM', and battery '52%'. The app title 'Wagon Sales' and a 'Pair' button are at the top right. Below the title is a 'Payment Type' section with two buttons: 'Credit/Debit Card' and 'Cash'. Below that is a 'Customer Info' section with a blue button labeled 'Record Customer Info'. At the bottom is a large blue button labeled '\$ Take \$30.00 Payment'.

“Record Customer Info” is especially important for any flavors that must be delivered later. Otherwise, collecting this information is up to you.

Take the payment

For credit card sales –
You will either swipe the card
or if you are not connected to a
Square you must enter the card
information manually.

The screenshot shows a payment confirmation screen. At the top, the status bar shows 'AT&T', signal strength, Wi-Fi, time '11:08 PM', and battery '51%'. A large 'X' button is at the top left. The main text displays '\$30.00' and 'Choose a payment type below'. At the bottom, there is a button labeled 'Manual Credit Card Entry' with a right arrow.

The screenshot shows a credit card entry screen. At the top, the status bar shows 'AT&T', signal strength, Wi-Fi, time '11:08 PM', and battery '51%'. The title is '\$30.00 Card'. Below the title is a card number field showing '1234 5678 9012 3456' and a 'Charge' button. Below that is a note: 'Manually entered cards have a processing fee of 2.4% per transaction. To learn more about pricing, visit Square Support.' At the bottom is a numeric keypad with digits 1-9, 0, and a backspace button.

Phone App – Wagon Sales continued

For cash sales –
Select Cash

Wagon Sales Pair

Payment Type

Credit/Debit Card

Cash

Customer Info

Record Customer Info

\$ Take \$30.00 Payment

Send Customer Receipt

Congrats Connor!
This order has been successfully recorded. Go for
more sales!

Would your customer like a receipt emailed OR
texted to them?

Email Address

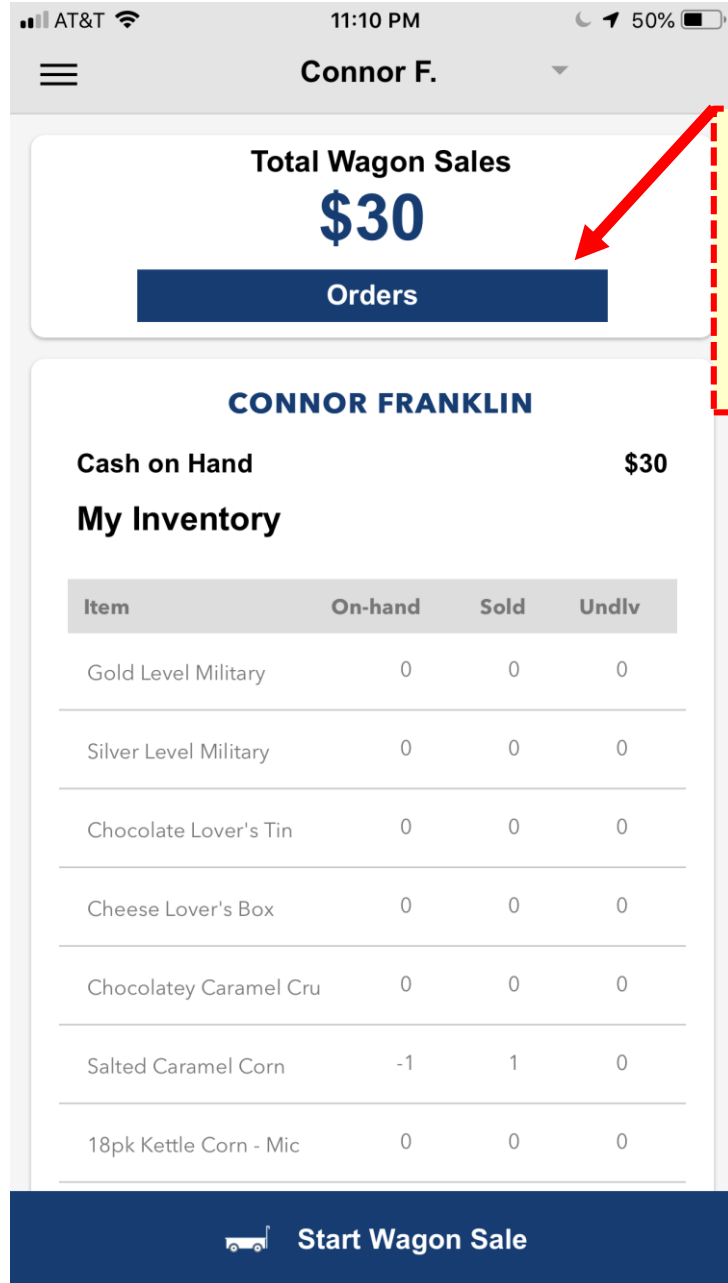
Phone Number

Send

Done. No receipt needed.

For BOTH Credit Card
and cash sales –
You will have an option
to send the customer a
receipt.

Phone App – Wagon Sales continued



After each sale -
the "Total Wagon Sales" home screen
will be updated as well as multiple
places on your "Dashboard"

