



Boy Scouts of America  
Alamo Council

## 2020 Camp Card Program

The 2020 Alamo Area Council Camp Card Program provides an opportunity for Cub Scout Packs, Scout BSA Troops, and Venturing Crews to help pay their Scouts' way for camps and other programs; to help units pay for their spring and summer activities or special projects; and for the council to continue quality programs, activities and facilities that support Scouting in our 13 counties in South Central Texas.

### 50% Commission

Each Scout Card sells for \$5. Local Scouting units keep \$2.50 automatically for each card sold. The Alamo Area Council receives the other \$2.50 to help continue its support of local Scouting, and to pay for the preparation, printing and distribution costs of the card. **\*\*\*NEW\*\*\* Units are eligible to earn an additional \$0.25 on all cards sold and paid for in the 1<sup>st</sup> month of the sale. A minimum of 300 Cards must be sold to qualify for this promotion and monies must be turned in to the office by April 4, 2020.**

### Great Value

Each Camp Card includes a variety of one-time discounts along with multi-use discount offers that can be used throughout the year. Purchasers of the Camp Cards can get their purchase amount back immediately when they use the coupons for their next retail purchase, or the other one-time use offers. These discount offers from local businesses make the Camp Card an extraordinary value for Scouting supporters!

### Simple Program

- Local units check out Camp Cards at district roundtables or the council service center
- Units distribute cards to their youth members – two easy-to-use forms help keep track of cards
- Youth sell the cards to friends, neighbors, family members, and others
- Youth turn in \$5 for each card sold (or not returned), and any unsold cards, to their units.
- Units turn in \$2.50 for each card sold. All unsold cards returned to the council before deadline are not charged to unit.



### 2020 Camp Cards are Almost Here!

Visit Council website for Complete Camp Card Leader's Guide and Unit Registration

<https://www.alamoareabsa.org/campcards>

### Low Risk

Local Scout units may check out as many Camp Cards as they believe they can sell. Initial distribution amounts will be estimated based on prior-year selling levels for units who participated in 2019. Check out amounts will be suggested for first-time selling units by Council Camp Card Coordinator. Units may return any remaining cards at the end of the sales period (May 22, 2020) without penalty. Units are responsible for all Camp Cards checked out but not returned (\$2.50 for each card not returned at the end of the sales period). Additional cards will not be distributed to a unit until initial cards taken are paid for in full.

### Key Dates

**March 5, 2020**-Camp Cards available for units to check out at district roundtables (*units notified if available earlier*)

**April 4** - "300 Champion Club" \*Bonus Commission of \$0.25 on every card sold and paid for in 1<sup>st</sup> month of sale. Minimum of 300 Cards must be sold to qualify (Payment must be submitted to Council Office by April 4 to secure bonus commission; all cards sold after turn in date go back to regular 50% commission)

**May 22**- Final Turn In Date for Unsold Camp Cards. **Council wide deadline.** Late fees in forced for unreturned cards.