



Cub Scouts May Roundtable

Recruiting and Transition during Social Distancing





May Roundtable

Introductions Topics

- Housekeeping
- Recruiting During Social Distancing
- Social Distancing Follow-Through
- Roundtable Discussion





May Roundtable

Housekeeping

- Moderators online
- Raise your virtual hand
- Moderators will consolidate questions
- Open discussion towards the end





Recruiting during Social Distancing

1. Are your relationships and contact info up to date ?
2. Evaluate your social media / internet presence ?
3. Time to leverage or increase it.
4. Share activities with broader non - scouting audience via the internet.
5. Share Scouting@home activities.





Recruiting during Social Distancing

6. Use video to showcase a virtual tour of the pack. Use existing footage if possible.
7. Invite non scouters / prospects to virtual meetings.
8. Create a digital recruiting packet
9. Have a plan for the summer you can share
10. Youth to Youth Recruiting
11. Who are your influencers ?
12. Geofencing





Recruiting

- Not a one time activity
- Available all year long
- **A**lways
- **B**e
- **C**asting (your net)





Social Distancing Follow -Through

- Plan and implement Virtual Cross -overs for New Scouts
- Get Scout BSA accessories via mail or no contact drop -off/pick -up
- Provide Digital Welcome Packet
- Enthusiastically welcome at Virtual Meeting or send customized video message
- Get new Scouts & adults engaged quickly in virtual activities or online training
- New Parent Orientation Video or Digital Packet
- Have a pack plan for summer engagement.





Roundtable Discussion Topics : Recruiting while Social -Distancing

- How to effectively use Virtual Roundtables to still engage with fellow scouters ?
- How to do Cross -over Ceremonies ?
- How to leverage Youth -to-Youth Recruiting ?
- Virtual Campfire Program
- Virtual or @home Campouts





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