Cub Scouts
May Roundtable

Recruiting and Transition during Social Distancing
May Roundtable

Introductions

Topics

- Housekeeping
- Recruiting During Social Distancing
- Social Distancing Follow-Through
- Roundtable Discussion
May Roundtable

Housekeeping
- Moderators online
- Raise your virtual hand
- Moderators will consolidate questions
- Open discussion towards the end
Recruiting during Social Distancing

1. Are your relationships and contact info up to date?
2. Evaluate your social media / internet presence?
3. Time to leverage or increase it.
4. Share activities with broader non-scouting audience via the internet.
5. Share Scouting@home activities.
Recruiting during Social Distancing

6. Use video to showcase a virtual tour of the pack. Use existing footage if possible.
7. Invite non scouts / prospects to virtual meetings.
8. Create a digital recruiting packet
9. Have a plan for the summer you can share
10. Youth to Youth Recruiting
11. Who are your influencers?
12. Geofencing
Recruiting

- Not a one time activity
- Available all year long

- Always
- Be
- Casting (your net)
Social Distancing
Follow - Through

- Plan and implement Virtual Cross -overs for New Scouts
- Get Scout BSA accessories via mail or no contact drop-off/pick-up
- Provide Digital Welcome Packet
- Enthusiastically welcome at Virtual Meeting or send customized video message
- Get new Scouts & adults engaged quickly in virtual activities or online training
- New Parent Orientation Video or Digital Packet
- Have a pack plan for summer engagement.
Roundtable Discussion Topics: Recruiting while Social-Distancing

- How to effectively use Virtual Roundtables to still engage with fellow scouters?
- How to do Cross-over Ceremonies?
- How to leverage Youth-to-Youth Recruiting?
- Virtual Campfire Program
- Virtual or @home Campouts