Fund Your Entire Year of Scouting!
Sell for 8 hours, raise $1,000*

EARN DOUBLE POINTS WITH ONLINE DIRECT

IT'S EASY TO SELL POPCORN!

- Secure payment processing through Square
- Trail's End pays all credit card fees
- Accept debit & credit cards for free, no reader required
- Same email can be used for multiple accounts
- Record all of your sales in the app, even take order sales!

OVER 73% SUPPORTS OUR LOCAL SCOUTS*

*Average return to local councils, units and troops is 73% based on national averages. Individual Scout sales may vary.

NEW! TWO BIG BAGS

- Cheese Lover's Box
- NEW! Two Big Bags

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

*Average return to local councils, units and troops is 73% based on national averages. Individual Scout sales may vary.

Text SCOUTFB to 62771 to join!

SECURE PAYMENT PROCESSING THROUGH SQUARE
TRAIL’S END PAYS ALL CREDIT CARD FEES
ACCEPT DEBIT & CREDIT CARDS FOR FREE! NO READER REQUIRED.
SAME EMAIL CAN BE USED FOR MULTIPLE ACCOUNTS.
RECORD ALL OF YOUR SALES IN THE APP, EVEN TAKE ORDER SALES!

JOIN THE TRAIL’S END SCOUT PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME

Text SCOUTFB to 62771 to join!

PER EVERY $1 SOLD
ONLINE DIRECT
2PTS

PER EVERY $1 SOLD
CREDIT/DEBIT
1.5PTS

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL’S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.
CREDIT SALES ARE BEST FOR SCOUTS
TELL YOUR CUSTOMERS, “WE PREFER CREDIT/DEBIT!”
Trail’s End pays for all credit card fees!
- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry
When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT
The safest way of fundraising for Scouts!
- Safe for Scouts
- Product Variety
- No Handling
- Trail’s End Rewards*

HOW IT WORKS
TWO WAYS TO SELL ONLINE

SHARE YOUR PAGE
1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

TAKE ONLINE DIRECT ORDERS IN THE APP
1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

SIGN IN & SET YOUR GOAL
Text APP to 62771 to download the app

BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!

VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS
NO LIMIT
Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

SCOUTS EARN DOUBLE ONLINE
2PTS PER EVERY $1 SOLD
1.5PTS ONLINE DIRECT
1PT CREDIT/DEBIT
1PT CASH

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS.
TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL’S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

VISIT THE TRAIL’S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

Trail’s End
REWARDS
Earn Amazon.com Gift Cards
and choose the prize YOU want!

REWARD IDEAS
6,000 pts
Earn a $450 Amazon.com Gift Card
REWARD IDEAS
17,500 pts
Earn a $70 Amazon.com Gift Card
REWARD IDEAS
5,000 pts
Earn a $375 Amazon.com Gift Card
REWARD IDEAS
1,500 pts
Earn a $60 Amazon.com Gift Card
REWARD IDEAS
4,000 pts
Earn a $300 Amazon.com Gift Card
REWARD IDEAS
1,250 pts
Earn a $50 Amazon.com Gift Card
REWARD IDEAS
3,500 pts
Earn a $250 Amazon.com Gift Card
REWARD IDEAS
1,000 pts
Earn a $40 Amazon.com Gift Card
REWARD IDEAS
3,000 pts
Earn a $200 Amazon.com Gift Card
REWARD IDEAS
800 pts
Earn a $30 Amazon.com Gift Card
REWARD IDEAS
2,500 pts
Earn a $100 Amazon.com Gift Card
REWARD IDEAS
600 pts
Earn a $20 Amazon.com Gift Card
REWARD IDEAS
2,000 pts
Earn an $80 Amazon.com Gift Card
REWARD IDEAS
400 pts
Earn a $10 Amazon.com Gift Card
REWARD IDEAS
3,000 pts
Earn a $200 Amazon.com Gift Card
REWARD IDEAS
800 pts
Earn a $30 Amazon.com Gift Card
REWARD IDEAS
2,500 pts
Earn a $100 Amazon.com Gift Card
REWARD IDEAS
600 pts
Earn a $20 Amazon.com Gift Card
REWARD IDEAS
2,000 pts
Earn an $80 Amazon.com Gift Card
REWARD IDEAS
400 pts
Earn a $10 Amazon.com Gift Card

REWARD IDEAS
1,750 pts
Earn a $70 Amazon.com Gift Card
REWARD IDEAS
1,500 pts
Earn a $60 Amazon.com Gift Card
REWARD IDEAS
1,250 pts
Earn a $50 Amazon.com Gift Card
REWARD IDEAS
1,000 pts
Earn a $40 Amazon.com Gift Card
REWARD IDEAS
600 pts
Earn a $20 Amazon.com Gift Card
REWARD IDEAS
400 pts
Earn a $10 Amazon.com Gift Card
REWARD IDEAS
3,000 pts
Earn a $200 Amazon.com Gift Card
REWARD IDEAS
2,500 pts
Earn a $100 Amazon.com Gift Card
REWARD IDEAS
800 pts
Earn a $30 Amazon.com Gift Card
REWARD IDEAS
2,000 pts
Earn an $80 Amazon.com Gift Card
REWARD IDEAS
400 pts
Earn a $10 Amazon.com Gift Card

BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!

The displayed prizes above are not delivered by Trail’s End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: https://www.trails-end.com/terms.