



June 21, 2021

RE: 2021 Scout Popcorn Sale

To Whom It May Concern:

Each year, Scouts from the Alamo Area Council raise money to fund their Scouting programs through the annual fall popcorn sale. This year, the Popcorn Sale will begin on August 19<sup>th</sup> and continue for 10 weeks through November 1<sup>st</sup> for the traditional Show & Sell period and extra time until November 30<sup>th</sup> to allow Unit's time to sell their excess inventory.

Will you help a Scout? How? By providing a small area outside of your establishment where Scouts may setup to sell their popcorn and create awareness about our programs and service in our communities. Volunteer adult leadership will ensure the Scouts are trained to sell in a courteous and professional manner while you provide them the opportunity to practice their communication skills as they take on the personal responsibility of supporting their Scouting program. Scouts will be in uniform, have adult supervision and maintain a clean sales area throughout the sale.

With over 73% of the proceeds staying local, the purpose of this annual sale is to help Scouts earn funds for their yearly activities and provide program and camping opportunities to over 11,000 youth and 1,400 volunteer adults in the Council's 13 county area.

The Boy Scouts of America prepares young people for life by providing the nation's foremost youth program of character development and values-based leadership training utilizing outdoor activity, citizenship, and sports fitness.

The Boy Scouts of America, Alamo Area Council is a 501(c) 3 non-profit tax-exempt organization.

Should you have any questions or concerns, please do not hesitate to contact me. Thank you for your consideration of this request in support of our local Scouting programs.

Yours in Scouting,

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