



March 1, 2022

RE: 2022 Alamo Area Adventure Card Sale

To Whom It May Concern:

Each year, Scouts from the Alamo Area Council raise money to fund their Scouting programs through the annual camp card sale program.

This year, Adventure Cards will begin on March 1st and continue until May 12th. During this period Scouts will sell the \$5.00 card and keep 50 percent commission on every card to help fund their Scouting adventures.

With 100% of the proceeds staying local, the purpose of this annual sale is to help Scouts earn funds for their yearly activities and provide program and camping opportunities to over 13,000 youth and 3,500 volunteer adults in the Council's 13 county area.

The Boy Scouts of America prepares young people for life by providing the nation's foremost youth program of character development and values-based leadership training utilizing outdoor activity, citizenship, and sports fitness.

The Alamo Area Council, Boy Scouts of America is a 501(c) 3 non-profit tax-exempt organization.

Will you help a Scout? How? By providing a small area outside of your establishment where Scouts may setup to sell their Adventure Cards and create awareness about our programs and service in our communities. The Volunteer Adult Leaders will ensure the Scouts are trained to sell in a courteous and professional manner while you provide them the opportunity to practice their communication skills as they take on the personal responsibility of supporting their Scouting program. Scouts will be in uniform, have adult supervision, and maintain a clean sales area throughout the sale. If you have any specific instructions or requirements, please make our Scouts aware so that they cause the least amount of confusion or disturbance.

Should you have any questions or concerns, please do not hesitate to contact me. Thank you for your consideration of this request in support of our local Scouting programs.

Yours in Scouting,

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